

GENETICS AUSTRALIA - AUSSIE RED NEWSLETTER**THE CHANGING OF THE GUARD:**

Following the receipt and study of the April ABV's a number of the "good old bulls" have left the team. In other words, "Elvis has left the building". These good old bulls ARBLAWRENCE, ARBRAPLH, ARBHARFORD and ARBLINDBERG have done a great job but it is time for them to move on. Younger higher rated bulls are taking their place. This is progress in action and the sign of a successful breeding program.

PLANS FOR 2014 – THE NEED FOR HIGHER FARM PROFITS:**FIRST, WE NEED TO IDENTIFY WHAT DRIVES FARM PROFITS?**

I suggest:

- Production
- + Fertility
- + Health
- + Calving ease
- + Longevity
- = PROFIT

NEXT TO MOVE ON AND HELP ACHIEVE OUR GOALS I SUGGEST WE FOCUS ON 4 TEAMS OF BULLS MARKETED BY GENETICS AUSTRALIA.

- ❖ The CORE TEAM. Those Aussie Red Bulls that were highly rated and in high demand in 2013 and are still highly rated today.
- ❖ The NEW Aussie Red Graduates.
- ❖ The IMPORTED Reds – The Norwegian Reds and the Normandes.
- ❖ CURRENT Aussie Red Progeny Test Sires

THE CORE AUSSIE RED TEAM.

The following bulls had good proofs and were in high demand in 2013:-

ARBONJOVI	-	BOSGOWAN BON JOVI (ORRARYD X TORP882)
ARBLEX	-	BEAULANDS LORRY (ORRARYD X CHRISTIANSBORG)
ARBLIPPMAN	-	BOSGOWAN LIPPMAN (TMOBERG X STENSJO)
ARBFROSTY	-	MERIBEN PARK JACK FROST (BOTANS X SKOLE)
ARBOBDOWN	-	LODEN BOB (BOTANS X HUSVEG)
ARBMAWSON	-	BOSGOWAN MAWSON (ORRARYD X BJURIST)
ARBLONGBOW	-	LOUVIC LIBBA (BOTANS X KREJSTAD)
ARBLEVER	-	LOUVIC LEVER (BOTANS X KREJSTAD)

- These bulls are still in the team
- They still have good proofs
- They will continue to be in high demand in 2014

THE NEW AUSSIE RED GRADUATES:

The new graduates in Team 2014 include:-

ARBOBAMA - BEAULANDS OBAMA (OBROLIN X BOTANS)

Ranked Number 2 – Publishable Red Breed Bulls, April 2014. His proof includes APR 231, Rel% 51, ASI 184, PKg 25, P% 0.23, Milk 474, Fkg 33, F% 0.19, Rel% 60.

ARBONICK - ORANA NICK (JUBY 1617 X ORRARYD)

Ranked Number 3 – Publishable Red Breed Bulls, April 2014. His proof includes APR 226, Rel% 44, ASI 167, PKg 27, P% -0.01, Milk 1021, Fkg 41, F% -0.04, Rel% 55.

ARBICESTAR - BEAULANDS SATELLITE (ANDERSTA X CHRISTIANSBORG)

Ranked Number 7 – Publishable Red Breed Bulls, April 2014. His proof includes APR 188, Rel% 68, ASI 163, PKg 23, P% 0.18, Milk 506, FKg 29, F% 0.10, Rel% 82.

ARBHILLY - BEAULANDS HILLY (VEST DELTA X FYNAKS)

Holstein content 22%.

Ranked Number 22 – Publishable Red Breed Bulls, April 2014. His proof includes APR 153, Rel% 44, ASI 112, PKg 15, P% 0.08, Milk 401, FKg 27, F% 0.14, Rel% 49.

ARBREDCHIEF - BEAULANDS STATESMAN (KLENS X CHRISTIANSBORG)

Ranked Number 25 – Publishable Red Breed Bulls, April 2014. His proof includes APR 150, Rel% 71, ASI 88, PKg 8, P% 0.16, Milk -12, FKg 21, F% 0.31, Rel% 86

ARBBUDDY- KOENARL BUDDY (ANDERSTA X ARBBOBDOWN)

Ranked Number 42 – Publishable Red Breed Bulls, April 2014. His proof includes APR 126, Rel% 69, ASI 111, PKg 18, P% 0.15, Milk 385, FKg 10, F% -0.09, Rel% 84.

COMMENT:

As a team, these bulls have a lot to offer. They are providing significant improvement in many traits which will lead to higher farm profits. They also have diverse pedigrees. I realise that several of these bulls, currently have proofs of relatively low reliability however we anticipate an increase in daughter numbers of ARBOBAMA, ARBNICK and ARBHILLY when proofs are updated in August.

THE IMPORTED REDS –THE NORWEGIAN REDS:

Our shipment of Norwegian Red semen recently arrived. Both EIK and ENGEBAKKEN were high demand sires in 2013. There is additional semen of both these successful sires in this shipment. Also included in this shipment is semen of two new outstanding sires. These sires are:

- TANGVOLL 909
(OYGARDEN X GUTERUD)
- SKEI 10617
(BRENDEN X BRANDSTADMOEN)

TANGVOLL 909 is a natural poll. We are really pleased to be able to offer semen of TANGVOLL to Australian farmers. His famous sire OYGARDEN now has an Australian Breeding Value. With an APR rating of 177 and ranked Number 13, OYGARDEN is in the top group. The good news is that in Norway, TANGVOLL has a far better proof than DYGARDEN. With a Norwegian Total Merit Index of +33, TANGVOLL is a top profit bull and he is currently ranked Number 2 in the breed.

SKEI 10617 also has a lot to offer. He comes from a very strong bull family. BRENDEN proven in Norway, was a son of the famous Swedish Red Sire, BACKGARD 3082.

In Norway SKEI has a sound production proof and a good proof for most traits of the mammary system. However, to gain the most from this genes, don't mate him to cows with short teats. He is only a breed average bull for cell count, rating 102 but he has an outstanding rating of 119 for mastitis resistance. Two of his other strengths are ratings of 118 for growth rate and 126 for temperament.

SKEI 10617 will fit in here and be an asset to both red breeders and cross breeders.

The new Norwegian Red team includes many outstanding sires. They offer a significant improvement in profit, production and health traits. In particular, check out their ratings for protein production. Most processor payment systems today have a high emphasis on payment for protein production. In other words, it is the production of protein that pays the bills!!

Also, these bulls have diverse pedigrees. I encourage all Red Breeders and Cross Breeders to include some Norwegian red semen in their 2014 teams.

THE IMPORTED “REDS” – THE NORMANDES:

I appreciate the Normandes have Black, Red, White, Brindle and Spotty markings but for this purpose I am including them in this newsletter as “Honorary Reds”.

The Normande breed originated in the province of Normandy in North West France. With a population of over 450,000 cows, the Normande breed is one of the largest breeds of cattle in France. They have an intense selection program incorporating both individual feeding for feed efficiency as well as genomic selection. About 140 young bulls are progeny tested every year. Proof results tell us that the breed is definitely making significant genetic progress.

In France, the breed has a great reputation for producing high quality milk that is very suitable for making into top quality cheese. The breed also has a great reputation in France for strength, fitness, hardiness and fertility. These traits plus good eye pigmentation and a great reputation for good temperament should contribute to the success of the breed in Australia in the years ahead.

THE BULLS:

Last year we selected 3 highly rated sires. These were UVRAY, SAINTYORRE and CARAMBA.

All these were and still are in the top group in France. They have many strengths. All three bulls became high demand sires in Australia. Towards the end of the year we sold out of the semen of CARAMBA. Another shipment of his semen is due here in the near future. Recently, following the high demand for Normande semen in 2013, we have been searching for another top sire with a great all-round proof.

The bull we selected is ALMA – OCCIDENT X HOLLYDAYS.

- In France ALMA has a top all-round proof
- He improves production of milk, protein and fat together with a significant improvement of protein composition.
- He has high ratings for improving type, including total score, mammary system and frame (body traits)
- He has high ratings for improving udder health.

In summary, ALMA will be an asset to Red Breeders, Cross Breeders and all the farmers building up a Normande section in their herds.

I encourage all Red Breeders and Cross Breeders to include at least one Normande bull in their 2014 team.

AUSSIE RED PROGENY TEST TEAM 2014:

We are really pleased with the proofs of several highly rated new graduates. Genetics Australia's Aussie Red Progeny Test Program is continuing to prove high profit, successful sires for the benefit of Australian farmers. Currently progeny test semen is available from 10 young sires with high EGV's. All these bulls have high genetic potential and diverse pedigrees. Another 8 young bulls have recently arrived on our licensed production centre.

I encourage all Red Breeders and Cross Breeders to herd record and include semen from Genetics Australia's Aussie Red PT sires in their program. It is very important for the benefit of the entire Australian Dairy industry that dairy bulls are progeny tested under our local conditions. Remember AB centres by themselves cannot prove bulls. It is a team effort involving Aussie Red bull breeders, Genetics Australia and farmers using progeny test semen that proves bulls. To prove a bull we need to distribute 1000 doses of progeny test semen. To achieve this we need the support of a significant number of Australian Dairy farmers. We appreciate your support.

SUGGESTIONS FOR YOUR BREEDING PROGRAM 2014:


We encourage farmers to herd test. For those farmers planning to Herd Test in 2014, I suggest that you include a significant amount (possibly 30% - 40% of your total semen needs) of Genetics Australia's Aussie Red Progeny Test semen in your program. When selecting your team of highly rated proven sires, I suggest that you study the proofs of the bulls in the "Core Team", New Graduate Team and the Imported Red Team and select some bulls from all 3 teams that best meet your needs.

For those farmers not planning to herd test in 2014 I suggest a strategy of checking the bulls in the "Core Team" New Graduate Team and Norwegian Red/Normande Team and again select highly rated teams of bulls that meets your needs.

SUMMARY:

Genetics Australia is marketing a team of top red sires. If you would like any further information or would like to discuss some options, please contact your local Genetics Australia representative or give me a call on 07 3818 0564. I would like to take this opportunity to wish all dairy farmers a happy and successful year.

Regards



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