

AUSSIE RED

YEAR BOOK



January, 2012

Issue No. 1

ARBLEX

ARBMAWSON

ARBBOBDOWN



THE LAST

3

RECIPIENTS
OF THE

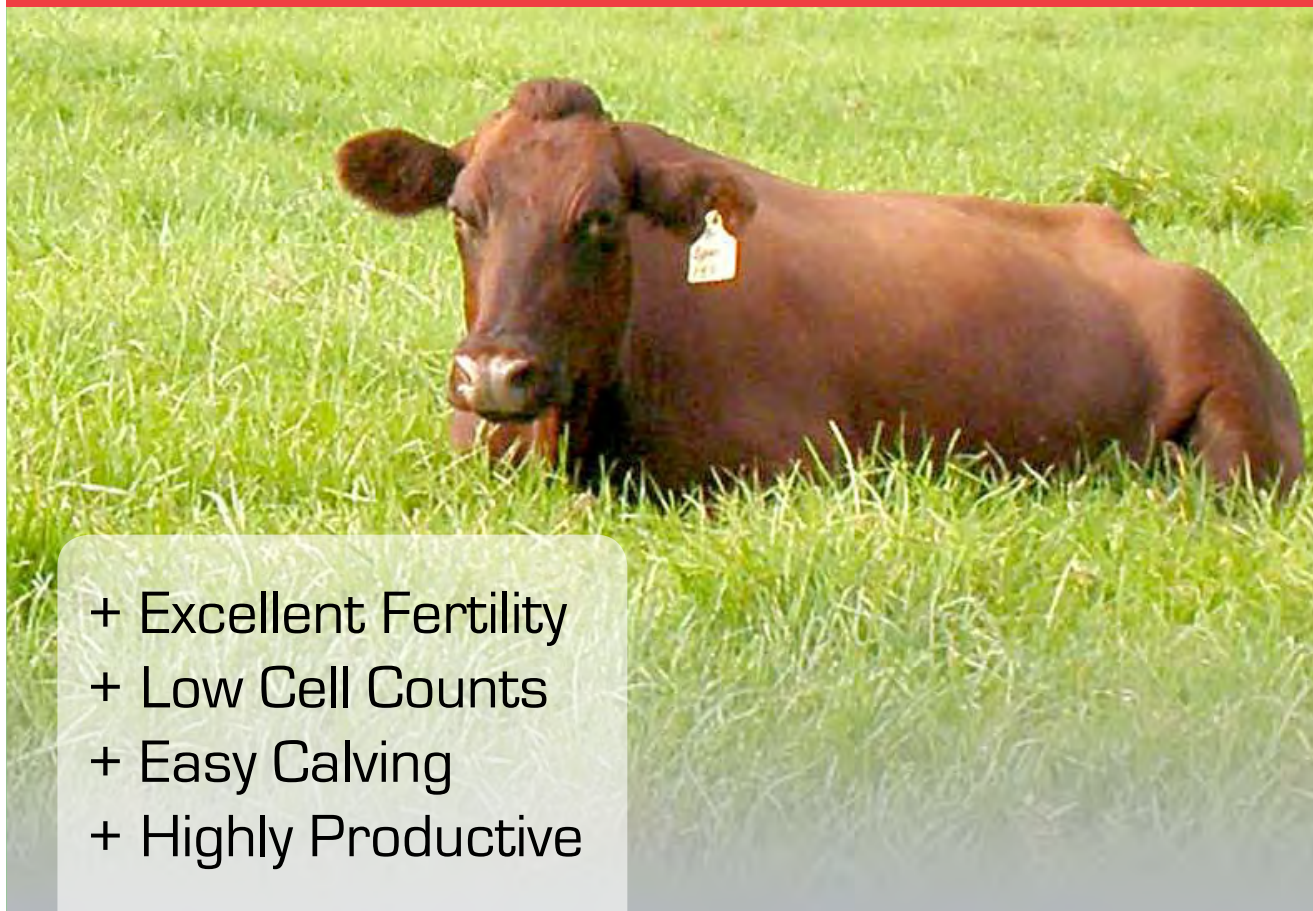
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AUSSIE RED

YEAR BOOK

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AUSSIE REDS

2011

YEAR BOOK

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I regret that this year was marred by the sad news of the passing of life member Harold Thompson. Harold was a founding member of our society and served on many committees for the development of the breed. He maintained a strong interest even after he sold his herd and retired from dairying. He will be sadly missed.

On a brighter note it's been a very successful year for the ARDB. Our progeny test program had probably its best year so far with seven out of twelve of the new bulls receiving reliable ABVs for the first time achieving APRs of over 100 and six of those seven with APRs over 150 in the August proof run. This is an outstanding result. With progeny test teams coming up with proofs like this, farmers can use our progeny test bulls with confidence. Progeny testing is the best tool we have for breed improvement. The main challenge is getting more farmers to use PT bulls.

The April ABV release saw the Red Dairy Cattle group (RDC) APR base move another 18.9 points. This is the highest increase of any breed. The increase for RDC in 2010 was 29.2. This means that in just two years the quality of red bulls available to dairy farmers has increased by 48.1 APR points. At this rate of improvement bulls like BOBDOWN and BONJOVI will become below average bulls in as little as 10 years. The RDC group includes all the red dairy cattle including ARDB, Illawarra, and Ayrshire cattle. The improvement in this group is being driven largely by the improvement in ARDB bulls.

Semen sales from GA have been roughly stable compared to last year with progeny test semen down a little. It is pleasing to see that the large increase in sales from 2010 (about 25% up on 2009) has been maintained in 2011.

2011 has seen the introduction of herd and individual cow awards. On behalf of the ARDB I'd like to thank Sam Graham and the breed development committee for the work they did in getting these awards off the ground and Sharon Lister who designed the Elite Cow and ARDB Annual Awards Certificates. Also thank you to Genetics Australia and Viking genetics for sponsoring these awards.



Congratulations to the winners of these awards:

Jan Raleigh:	TOP ASI LARGE HERD
Greg & Kris Goulding:	TOP ASI SMALL HERD
Terry & Shannon Blasche:	MOST IMPROVED ASI LARGE HERD
Tom & Kyleigh Cochrane:	MOST IMPROVED ASI SMALL HERD
Brian & Reta Sheppard:	Highest New Entry Herd for ASI

Also congratulations to the Graham family for winning the James Hill perpetual shield for breeding the bull Beaulands Lorry (ARBLEX). The James Hill shield is awarded to the best new graduate from the Genetics Australia ARDB progeny test program.

Our website is proving to be a useful tool for members and interested people to keep in touch. Thanks to Sam Graham for maintaining this site. After some discussion in the forum of our website it was decided to write to the Illawarra Cattle Society to ask them if they would allow ARDB cattle to be shown in the same ring as Illawarra cattle. This would allow ARDB members with an interest in showing to have somewhere to show their cattle. The Illawarra cattle society has now passed a motion to that effect so as long as our cattle meet their requirements regarding colour and Holstein content they can now be shown alongside Illawarras. Cooperation between the two red breeds can only be good for both breeds in the long run.

I wish everyone a successful and prosperous 2012

Regards,
Michael Riggs,
ARDB President.

VALE HAROLD THOMPSON

VALE — Harold Thompson

Harold Thompson passed away at the end of November and will be sadly missed. He was a founding member of the ARDB and a member of its executive committee from its inception. He was an honorary life member Harold and I travelled extensively to red cow meetings both in Australia and internationally, visiting studs in Europe, America and Africa (and taking in the sights along the way) to broaden understanding of modern cattle breeding.

His activities were curtailed two years ago by an unfortunate accident which left him a quadriplegic. Our sympathies go out to his family in their sad loss.

Dennis Riggs.

SOCIAL MEDIA

ARDB WEBSITE

www.aussiereds.com.au

MEMBERS WEBSITES

Beaulands Aussie Reds

www.beaulandsaussiereds.webs.com

Fairy Vale Aussie Reds

fairyvaleaussieredstud.webs.com



Video of Aussie Reds

Cattle at Beaulands

<http://youtu.be/xf1w5ufKPw>



FACEBOOK PAGES

CLUAIN AUSSIE REDS

<https://www.facebook.com/pages/Hamiltons-Run/167341733330286>

IRCC 2012 FACEBOOK PAGE

<http://facebook.com/france.redcow>

WANTING TO TRAVEL?

The ARDB is offering a \$ 4000 Travel Scholarship for Young Farmers to combine Learning with Leisure.

Members who are aged between 18 - 35 can apply for this Scholarship to travel and experience the Red Dairy Industry in Europe or Scandinavia.



Further information and application forms can be sourced from www.aussiereds.com.au

Applications close 30th April 2012



TOP 15 APR Aussie Red Herds

National Herd ID	Owner Name	Cows on File	Current Cows	ASI ABV	Prot. ABV	Prot% ABV	Milk ABV	Fat ABV	Fat% ABV	ASI Rank	APR	APR Rank
650244V	JAN RALEIGH	575	188	39	5	0.05	70	7	0.06	1	79	1
N00555U	GRAHAM RW & BC	1070	515	37	5	0.05	64	7	0.07	3	74	2
851139M	TAYLOR TA	197	63	27	4	0.04	58	3	0.01	8	69	3
240345U	WALTHAM GV & JL(MF)	511	188	34	4	0.07	13	5	0.06	5	67	4
4A2144I	GOULDING JA,WA,NC,S,GR&KM(MOFW5)	362	84	38	5	0.06	58	8	0.08	2	62	5
540557N	LEPPIN T & LJ (JT)	1168	421	27	3	0.06	1	4	0.05	8	62	6
Q00485A	RIGGS & SONS DH	624	220	30	3	0.07	-8	4	0.06	6	62	7
653391A	HAMILTONS RUN (MOFW5)	970	303	37	6	0.01	179	9	0.03	3	58	8
240607I	SNOWDON, SG & ET	325	54	29	4	0.06	22	3	0.03	7	58	9
EIEA00I	GLENVIEW DAIRY PTY LTD	253	94	25	3	0.04	47	5	0.04	11	52	10
S00290F	MAJESTA DAIRIES-WRIGHT	847	167	27	3	0.06	-12	4	0.07	8	51	11
C00240H	MULL L R & M J	734	167	14	0	0.06	-107	2	0.10	15	47	12
979082I	GREEN FAMILY TRUST	575	326	15	1	0.03	-4	4	0.06	14	44	13
N00557D	COCHRANE P/L REG	121	69	16	4	-0.03	205	5	-0.06	13	35	14
N00140P	WARD N & M	286	62	7	0	0.06	-110	-2	0.04	20	31	15

Top LTE's on 2 years olds (Classified 1/11/09 - 31/10/11)

HerdbookNo	AnimalName	MemberName	SireID	CompositeTotal
22508	BOSGOWAN PRINCESS 524 (A.I.) 87pts	GRAHAM, RW & BC	BOTANS3829	87
21976	KOENARL NITA C12 (A.I.) 87pts	TAYLOR, TIMOTHY	VALON1750	87
22520	BOSGOWAN PRIMULA 526 (A.I.) 87pts	GRAHAM, RW & BC	VALON1750	87
21838	BEAULANDS LENS MATILDA 2 (A.I.) 87pts	ALLEY, CLAYTON & KRISTY	KLENS1678	87
21868	BEAULANDS LENS KATIE (A.I.) 87pts	GRAHAM, RW & BC	KLENS1678	87
21888	BEAULANDS ASCONA ORIANA (A.I.) 87pts	GRAHAM, RW & BC	ASCONA	87
22023	KOENARL JILL D22 (A.I.) 87pts	TAYLOR, TIMOTHY	ODABEST	87
22024	KOENARL CHOC D26 (A.I.) 87pts	TAYLOR, TIMOTHY	ODABEST	87
22591	KOENARL JILL E10 (A.I.) 87pts	TAYLOR, TIMOTHY	RAASTAD10115	87
21295	LODEN BONNY 2100 (A.I.) 86pts	RIGGS & SON, D H	VESTDELTA	86
21265	LODEN PETUNIA 2103 (A.I.) 86pts	RIGGS & SON, D H	ARBREDFLAME	86
21787	BEAULANDS HEDAKER STATELY (A.I.) 86pts	GRAHAM, RW & BC	HEDAKER1398	86
21286	LODEN BONNY 2125 (A.I.) 86pts	RIGGS & SON, D H	ASCONA	86
22501	BOSGOWAN PRINCESS 526 (A.I.) 86pts	GRAHAM, RW & BC	ARBJIM	86
21830	BEAULANDS LENS FAVOURITE (A.I.) 86pts	GRAHAM, RW & BC	KLENS1678	86
21866	BEAULANDS LENS MAYFLOWER 2 (A.I.) 86pts	GRAHAM, RW & BC	KLENS1678	86
21865	BEAULANDS LENS NARDOO (A.I.) 86pts	GRAHAM, RW & BC	KLENS1678	86
21876	BEAULANDS LENS MATILDA 5 (A.I.) 86pts	HUMPHRIS, TB & LJ	KLENS1678	86

Beaulands
Lens
Matilda 2

87 @ 2 years



Top LTE's on 2 years olds continued...

HerdbookNo	AnimalName	MemberName	SireID	CompositeTotal
21882	BEAULANDS LENS SCARLET 3 (A.I.) 86pts	GRAHAM, RW & BC	KLENS1678	86
21883	BEAULANDS LENS BIRDIE 2 (A.I.) 86pts	ALLEY, CLAYTON & KRISTY	KLENS1678	86
21885	BEAULANDS LENS KATIE 2 (A.I.) 86pts	GRAHAM, RW & BC	KLENS1678	86
21891	BEAULANDS LENS AMY (A.I.) 86pts	GRAHAM, RW & BC	KLENS1678	86
21895	BEAULANDS AKS SUNSHINE (A.I.) 86pts	GRAHAM, RW & BC	FYNAKS	86
21898	BEAULANDS ASCONA BIRDIE 2 (A.I.) 86pts	GRAHAM, RW & BC	ASCONA	86
21906	BEAULANDS LENS ETHEL (A.I.) 86pts	GRAHAM, RW & BC	KLENS1678	86
22433	BEAULANDS LENS JULIE (A.I.) 86pts	GRAHAM, RW & BC	KLENS1678	86
22039	LODEN MATRON 2140 (A.I.) 86pts	RIGGS & SON, D H	VALON1750	86
22447	BEAULANDS ASCONA EMERALD (A.I.) 86pts	GRAHAM, RW & BC	ASCONA	86
22456	BEAULANDS AKS ROSIE 5 (A.I.) 86pts	GRAHAM, RW & BC	FYNAKS	86
22016	KOENARL FADE D8 (A.I.) 86pts	TAYLOR, TIMOTHY	ARBTHATCH	86
22018	KOENARL WATS D10 (A.I.) 86pts	TAYLOR, TIMOTHY	KLENS1678	86
22025	KOENARL NITA D27 (A.I.) 86pts	TAYLOR, TIMOTHY	ARBLEX	86
22026	KOENARL JILL D34 (A.I.) 86pts	TAYLOR, TIMOTHY	ASCONA	86
22595	KOENARL STAR E20 (A.I.) 86pts	TAYLOR, TIMOTHY	ARBGAMMA	86
22611	KOENARL DEVA E48 (A.I.) 86pts	TAYLOR, TIMOTHY	ARBBEATLE	86
22613	KOENARL LENE E51 (A.I.) 86pts	TAYLOR, TIMOTHY	ARBBEATLE	86
23572	BLACKWOOD PARK 1035 (A.I.) 86pts	RALEIGH, MISS J	ARBREDCHIEF	86
21256	LODEN KUMI 2091 (A.I.) 85pts	RIGGS & SON, D H	HEDAKER1398	85
21260	LODEN POPPY 2097 (A.I.) 85pts	RIGGS & SON, D H	ARBLORD	85
21267	LODEN LITTLE RED 2105 (A.I.) 85pts	RIGGS & SON, D H	ARBLAWRENCE	85
21269	LODEN KATE 2107 (A.I.) 85pts	RIGGS & SON, D H	KLENS1678	85
21271	LODEN SPOTTY 2109 (A.I.) 85pts	RIGGS & SON, D H	ASCONA	85
21280	LODEN BAHATI 2115 (A.I.) 85pts	RIGGS & SON, D H	HEDAKER1398	85
21284	LODEN BAHATI 2124 (A.I.) 85pts	RIGGS & SON, D H	ARBLIAM	85
21975	KOENARL WATS C8 (A.I.) 85pts	TAYLOR, TIMOTHY	VALON1750	85
22008	KOENARL WATS C10 (A.I.) 85pts	TAYLOR, TIMOTHY	ARBLIAM	85
22532	BOSGOWAN CLARABELLE 38 (A.I.) 85pts	GRAHAM, RW & BC	VALON1750	85
21983	KOENARL STAR C40 (A.I.) 85pts	TAYLOR, TIMOTHY	KLENS1678	85
22000	KOENARL JENN C46 (A.I.) 85pts	TAYLOR, TIMOTHY	GGARENA	85
21837	BEAULANDS LENS LADY 2 (A.I.) 85pts	GRAHAM, RW & BC	KLENS1678	85
22424	BEAULANDS DELTA SCARLET (A.I.) 85pts	ALLEY, CLAYTON & KRISTY	VESTDELTA	85
22425	BEAULANDS DELTA SCARLET 2 (A.I.) 85pts	ALLEY, CLAYTON & KRISTY	VESTDELTA	85
22434	BEAULANDS DELTA FAVOURITE (A.I.) 85pts	GRAHAM, RW & BC	VESTDELTA	85
22441	BEAULANDS DELTA FASHION (A.I.) 85pts	WILSON, M	VESTDELTA	85
22045	LODEN DIAMOND 2146 (A.I.) 85pts	HARRISON, KYM	ARBEROS	85
22448	BEAULANDS DELTA TAILOR (A.I.) 85pts	GRAHAM, RW & BC	VESTDELTA	85
22461	BEAULANDS LENS STATELY 3 (A.I.) 85pts	GRAHAM, RW & BC	KLENS1678	85
22465	BEAULANDS FREM ROSIE (A.I.) 85pts	MOXEY FARMS,	SYDFREM	85
22099	LODEN STUMPY 2210 (A.I.) 85pts	RIGGS & SON, D H	ARBPOTSIE	85
22019	KOENARL MIST D11 (A.I.) 85pts	TAYLOR, TIMOTHY	BJURIST1011	85
22020	KOENARL NITA D12 (A.I.) 85pts	TAYLOR, TIMOTHY	BJURIST1011	85
22633	BEAULANDS LENS BIRDIE 4 (A.I.) 85pts	GRAHAM, RW & BC	KLENS1678	85
22593	KOENARL WATS E16 (A.I.) 85pts	TAYLOR, TIMOTHY	RAASTAD10115	85
22598	KOENARL JILL E26 (A.I.) 85pts	TAYLOR, TIMOTHY	RAASTAD10115	85
22601	KOENARL WATS E29 (A.I.) 85pts	TAYLOR, TIMOTHY	ARBSUNNY	85
22600	KOENARL LULU E28 (A.I.) 85pts	TAYLOR, TIMOTHY	ARBGAMMA	85
22605	KOENARL WATS E39 (A.I.) 85pts	TAYLOR, TIMOTHY	TMOBERG	85

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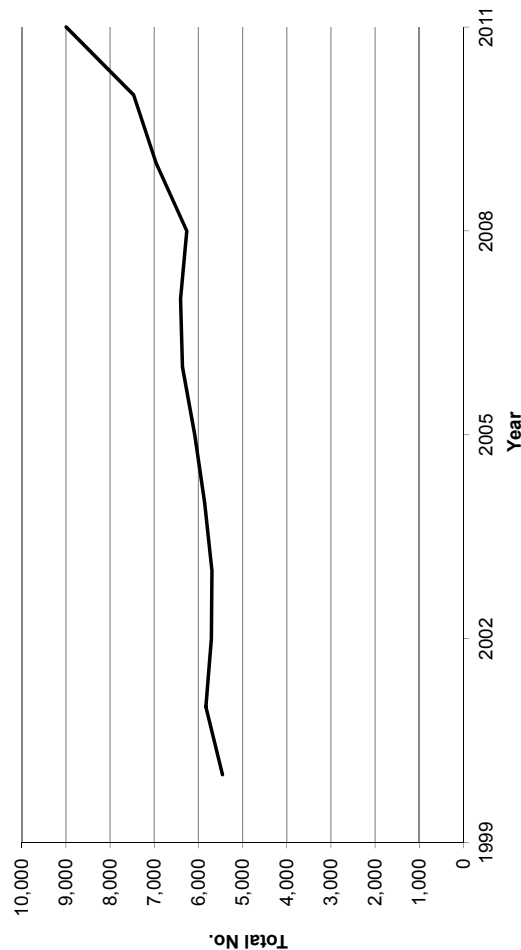


Australian Red Dairy Breed Progress in Recent Years. (Source ADHIS, January 2012)

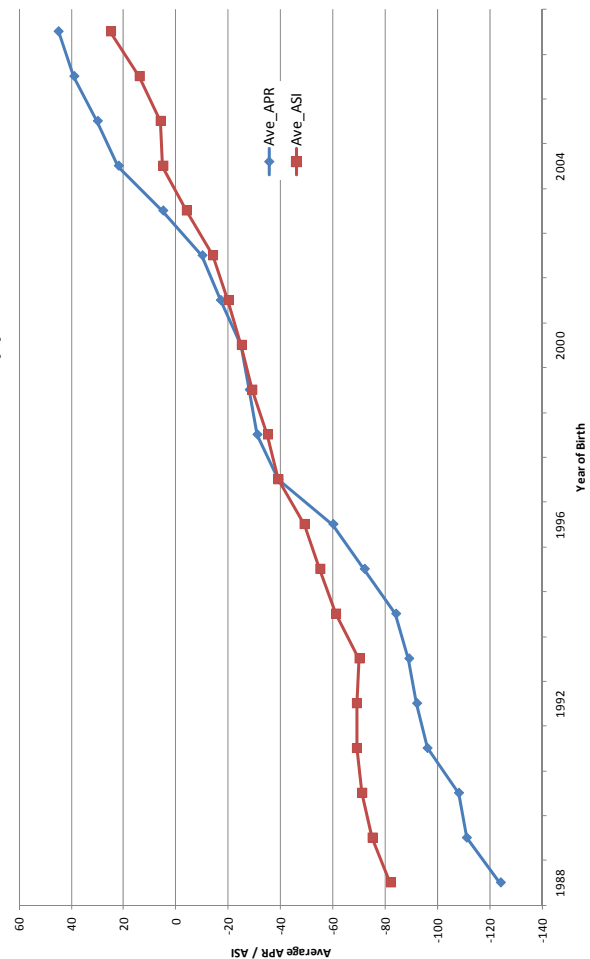
Overview

- Reds are on the rise with 8,993 herd recorded cows in 2011 from 7,465 - 2010 & 6,958 - 2009
- National Herd Recording Statistics 2011
- of 8,993 Reds 91% AI sire 9% Natural sire
- of 8,993 Reds 90% are grade and 10% regist
- The Red breed must retain its commercial appeal - most Red growth = AI in grade herds

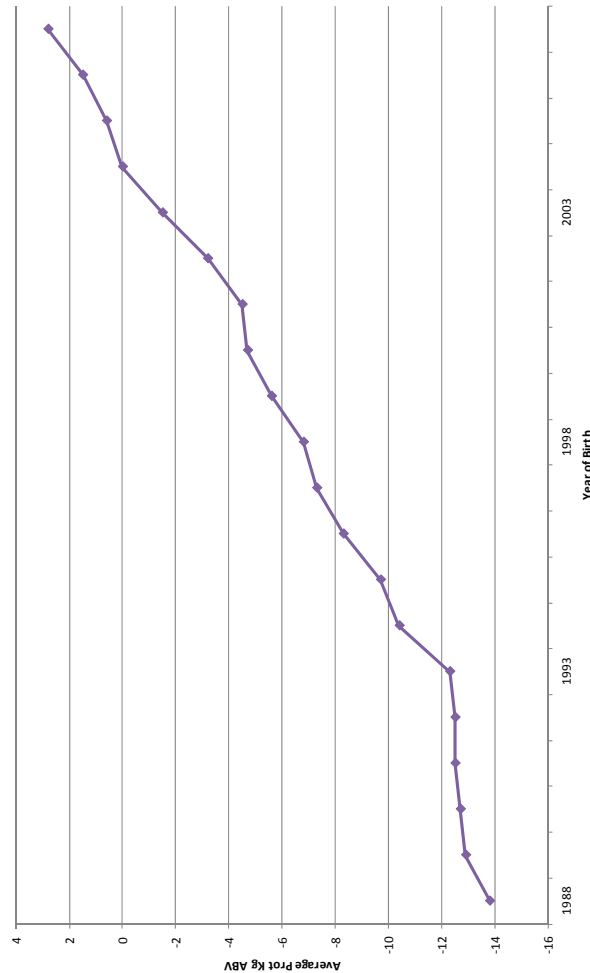
Australian Red Breed in Recorded Herds



Aust Red Breed Cows - Ave APR & ASI by year of Birth

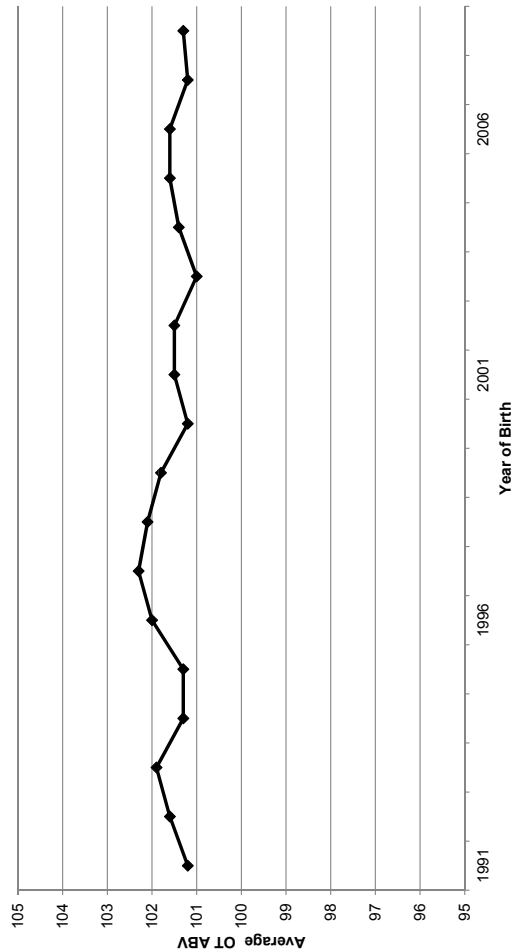


Aust Red Breed Cows - Ave Prot Kg by year of Birth

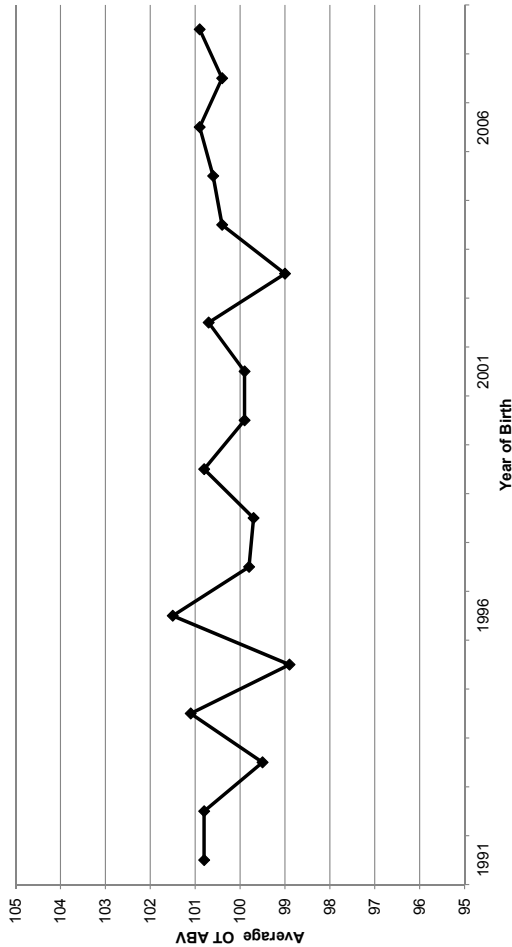


Australian Red Dairy Breed Progress in Recent Years. (Source ADHIS, January 2012)

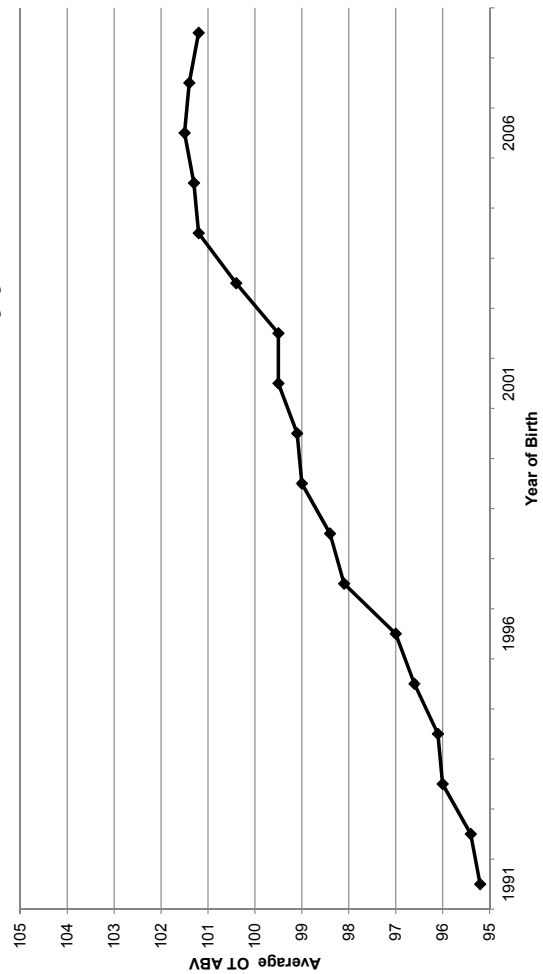
Aust Red Breed Cows - Ave Fert ABV by year of Birth



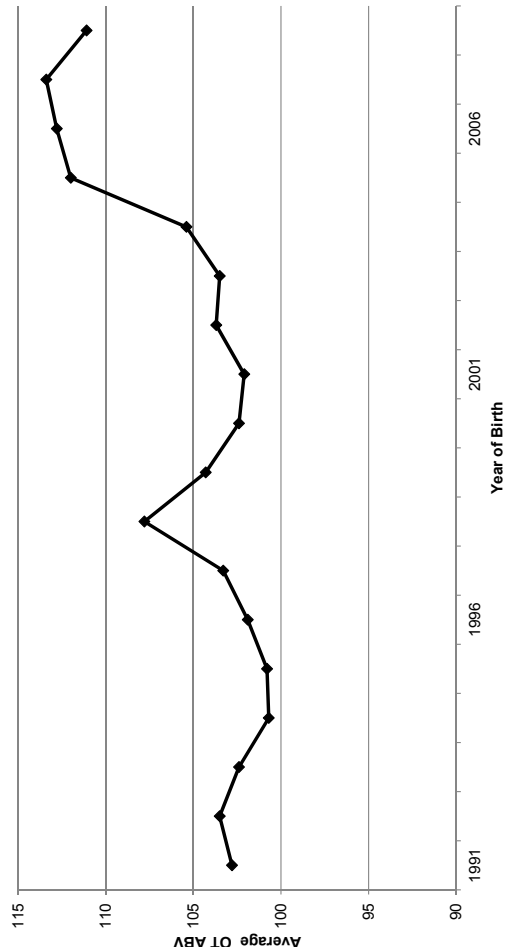
Aust Red Breed Cows - Ave LW ABV by year of Birth



Aust Red Breed Cows - Ave Surv ABV by year of Birth

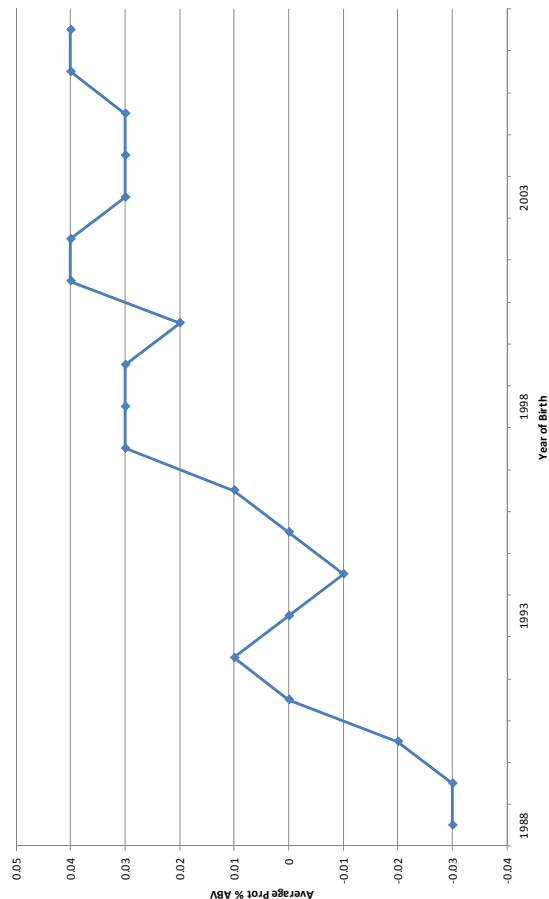


Aust Red Breed Cows - Ave SCC ABV by year of Birth

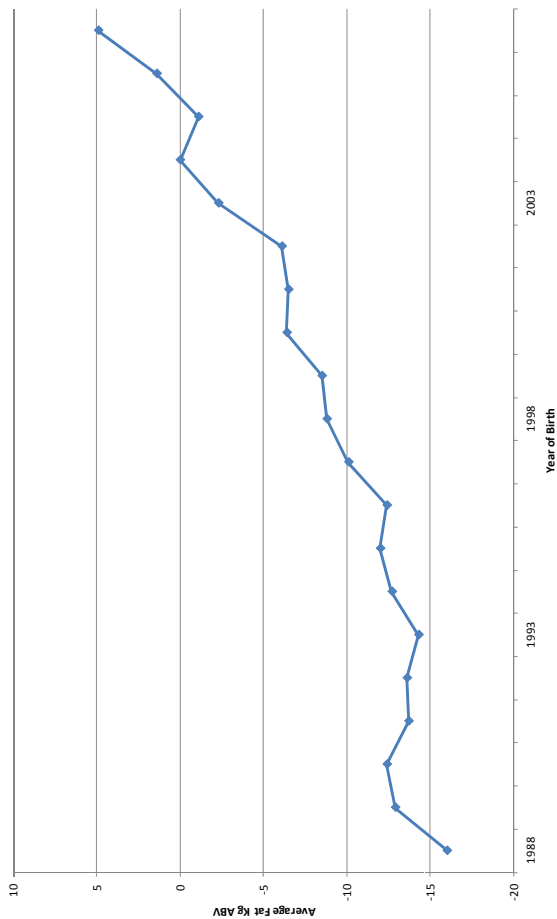


Australian Red Dairy Breed Progress in Recent Years. (Source ADHIS, January 2012)

Aust Red Breed Cows - Ave Prot % ABV by year of Birth



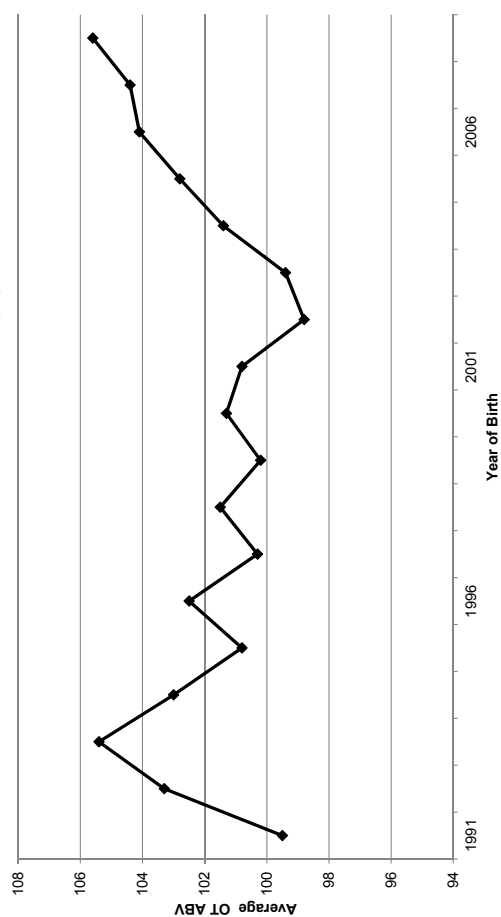
Aust Red Breed Cows - Ave Fat Kg ABV by year of Birth



Aust Red Breed Cows - Ave Milk Litres ABV by year of Birth



Aust Red Breed Cows - Ave OT ABV by year of Birth



BILL THOMPSON TO BEGIN THE ARDB

THE WORK OF



L to R: Goran Malmberg, Bill Thompson, Lars Olof Barstrom, Manager ANZ bank Sponsors

By Ron Graham

In the early 1980's, the Illawarra breeders were discussing the possibilities of introducing new breeds in the society as a means of acquiring much needed genetics. The Holstein Friesian breed was starting to dominate the dairy industry at that time, because of the production these cattle were capable of achieving. They had made great inroads into many breeds worldwide.

The Illawarra breed primarily used herd bulls in the breeding program with minimal use of A.I. as the available bulls had little impact on the breed's development.

It was against this backdrop that serious steps were taken to open up the Illawarra herd book. It was resolved to start up a Genetic Introductory Register (G.I.R.). This was designed to introduce outside blood and through a series of appendix breed these cattle back to "pure" Illawarras. Doug Savage from the Venvale Stud in QLD was very much involved in this program and very influential in the breeds of bulls allowed to be used in the program. At this time Doug had moved to Canada and was a strong advocate for using R & W Holsteins.

Around this time W.R. (Bill) Thompson from Eskdale in Victoria, a past Illawarra president (1975-78) visited Sweden to see relatives of his wife, Ena. It was during this visit that Bill first came in contact with the Swedish Red Breed (S.R.B.) when he walked from his residence where he was staying to a nearby farm. He was amazed at their production, with this herd averaging about 300kg of butterfat. Bill then went and made enquiries about the breed and developed some good contacts with the Society.

Bill was confident that these cattle had genetics that could contribute to the development of the Illawarra breed. They also had a very similar base to the Australian Illawarra breed, in that they both had a Shorthorn/ Ayrshire background.

Showing played a big part in the culture of the Illawarra breed. The Royals, Toowoomba and Kiama were major shows and very well supported, along with many local shows. This had a big bearing on the direction that those in authority wanted to take the breed. Type and Breed Character (particularly colour) were important on maintaining Illawarra identity.

Bill didn't agree with the concept of the G.I.R. He saw the appendix system as "breeding out" the genetics that had been introduced. Also, there wasn't a lot of enthusiasm for the S.R.B. that he was promoting. He was opposed to the use of Holstein genetics (including Red & White), as he said, "Holsteins were cannibalising the other breeds".

A short time later, Bill returned to the Scandinavian countries to investigate any other red breed genetics that may be of interest. This time he was accompanied by John & Josie Williams from Meningie, South Australia. During this trip, they visited Germany, Denmark, England and Sweden. Bill formulated the direction he would take his own "Arajarra" herd.

In England Bill visited the Stowfield herd, where they had already started blending milking shorthorns with Danish Reds and British Friesians with great success.

Later Bill also returned with Bob Swasbrick and Erik Tabuteau

As a result of feeling shackled within the Illawarra society for the direction Bill wanted to head with his breeding, he called an inaugural meeting and invited other breeders that were also interested in forming a club to introduce genetics from Scandinavian countries. Present at that meeting were Illawarra members including Harold Mathie, the present president of the Illawarra society who was concerned with the society fragmenting.

The Work of Bill Thompson to Begin the ARDB. (continued)

As a result of the meeting it was resolved to set up a registrar to have a record of the breeds and bulls used, so that successful lines could be traced. Bill always believed that as these animals became accepted that the registrar would amalgamate back to the Illawarras.

So the Australian Red Breed Registrar was formed with Bill Thompson as president. It was at one of these early meeting that Val Tytler suggested that we call them "Aussie Reds". During these early meetings we resolved to allow any progeny of any combination of red breeds to be registered. This included progeny from Illawarras, Ayrshires, Red Poll, Red & White Holstein, Swedish Red, Danish Red, Red Angler, Norwegian Red and French Rouge Flamande. If the animal was out of a Holstein by a red bull, and the progeny was black, it could be provisionally registered. So we began with only two sections in the registrar: Registered and Provisional registrations.

The main aim of the registrar was to have a means of using Scandinavian genetics and being able to have a record of the progeny. Also, to help us improve the genetics of our own cattle, as the new society was very commercially orientated.

It was one thing to set up a club to use these genetics. It was another thing getting access to them. At the time there were no protocols for bringing in semen from Europe or the Scandinavian countries. Bill spent a great deal of effort chasing up the relevant authorities to develop these protocols. This involved much liaison and visits to Canberra before approval was given. At the time, approval was given to import from Sweden, Denmark, Norway and France. Germany didn't have approval.

The next problem was that the protocols insisted that the semen to be imported had to be taken from live bulls to be blood tested before and after collection. This was a problem because the Scandinavian countries policy was to collect 50 000 doses from a young bull and the slaughter them. As a result, we were able to access only one proven bull at the time, Grasgarde 820. The first Scandinavian semen to come into Australia was 1984 and Grasgarde was available, along with 5 unproven bulls.

The Scandinavian countries were not thinking about export during those early days, in fact, today it is recognised that Australia was the first country they had ever exported to and were mainly concerned with supporting their own industries with their breeding plans. However, as a direct result of Bills initiation to get semen from live bulls into Australia, Sweden started to keep these bulls alive until they received a proof. Today, Sweden exports to over 50 countries around the world.

Bill was also interested in uniting the Red breeds of the world. To facilitate this co-operation, he introduced the "Red Cow International magazine" in 1985. Here the different red cow societies could advertise and present articles that would give them world wide exposure, this had never been done before. I think many people would have been surprised to learn just how many different red breeds there were in the world! Bill took another trip to Scandinavia and the United States in 1988 and building on the successful response of the Red Cow magazine, he initiated what is known today as The International Red Cow Club. It started with a commitment from 14 members and today the numbers are 22 financial members. The aim of this club was to meet regularly at various locations around the world and report on the development of the Red Breeds in the different countries and share knowledge and information.

This obviously became an enormous workload for Bill, as he continued to run his own farm during all these other activities. So in 1989, Bill recruited help from the ARDB and formed a committee to run the ARDB. At about this time he retired much of the workload of trying to run a farm to his son Erik. It was also at this time, that his daughter Karen and her husband Wayne were bought into the family partnership. Karen was to help Bill with the ever increasing workload in the office while Wayne worked the farm with Erik.

During these early years, most meetings were held at Eskdale in Victoria. There was also an annual sale held at Tallangatta, that Bill had originally initiated to try and bring in Illawarra genetics south of the NSW border. Bill invited representatives from overseas countries to give presentations at these meetings and to judge the heifers before the sale.

Goran Malmberg and Lars Olaf Barstrum were the first two representatives from Sweden to come out and address the ARDB. Goran was very helpful to the ARDB over the years in recommending bulls and eventually returned about 8 times. Other representatives came from Denmark, Germany, Finland, France, Scotland, England, New Zealand and U.S.A.

It was very frustrating in the early years getting the genetics into Australia. So Bill formed syndicates to import live bulls, one of the first ones was the Angler syndicate, as we couldn't import from Germany. Bill devised a scheme where the syndicate bought an Angler bull and had him exported to England, where the relevant protocols were in place to allow semen to come into Australia. The first shipment of "King" to come to Australia was damaged, but as it was insured for \$20 000 the syndicate decided to buy a second Angler bull, "Lord" who was exported to England. However, before semen could be sent to Australia from this bull an outbreak of B.S.E. (Mad Cow) shut down that access. Another syndicate was also formed to import live bulls to Australia and Talberg & Stoke (Norway) and Cesar (France) arrived.

Bill saw the need for more members in the ARDB. He advertised on television, rural newspapers, factory bulletins, rural magazines and through tents at field days. Bill also went to Queensland to have meetings and visit farms. It was here that Bill first met John Harle who quickly saw the merit in the Scandinavian genetics and was set to play a pivotal role in the development of the ARDB, particularly in setting up our own progeny test scheme.

Bill Thompson was very much the founder of the ARDB as we know it today. His vision, motivation, energy, ability to negotiate, liaise, encourage and lead made him the outstanding character he was. However, Bill only ever saw the arrival of the first Aussie Red calves by Scandinavian genetics, as he died at the age of 53 to cancer, before these progeny had begun milk production. The family vividly remembers the day when the first calf by one of the overseas bulls was born, they carried it up to the house for Bill (who was bedridden at this time) to look at, it remains a poignant moment for them. Many people will never know or realise the ground work that Bill put in to initiate the formation and development of the ARDB.

2011 PROGENY TEST REPORT

2011 has been a significant year for the ARDB progeny test program with the addition of 2 new AB companies marketing Aussie Reds. We look forward to working with Agrigene and ALTA to promote Aussie Reds, as we continue to enjoy our partnership with Genetics Australia and Semex. Last year over 10 000 units of Aussie Red progeny test bull were sold to around 200 farmers.

The committee would like to thank everyone who supports the ARDB progeny test program, whether it be breeding high genetic merit bulls for selection or using the current ARDB progeny test bulls to help these bulls obtain a proof.

2012 Approvals

Nominations for bulls born between July - December 2011 are currently being accepted. We are looking for good "doing" red or red & white bull calves, with 3 generations of high APR red bulls in the immediate pedigree and minimal Holstein content. The policy of the ARDB is to only accept 20% of bulls with greater than 25% Holstein content in the progeny test program. This ensures the majority of our bulls are suitable for the ever increasing cross breeding market.

The Dam and Granddam of the bull must have:

Positive Production Index (Both Dam and Granddam). High Fertility (regular calving pattern). Low Cell counts. Quiet temperament. Free milking. Good Udder, Feet & Legs. Demonstrate longevity.

It is very helpful to have the dams classified when the classifier comes to visit, as it gives the committee and interested AB companies more information about the type of cow the bull has been bred from. Ultimately, what we put into our selection process, we get out of it. So the more info we have, the better.

The sire of the bull must have:

A high ABV rating. We have a particular interest in (but not limited to) bull calves sired by the top Aussie Red bulls who are in the "Good Bulls Guide". However, don't concentrate on the one top bull as we also want GENETIC DIVERSITY in our future progeny test teams.

Further information about the aim of the ARDB progeny test program can be sourced at www.aussiereds.com.au under "Development of the breed" - subpage "ARDB Progeny Test Policy" written by the late James Hill.

Please forward nominations to Sam Graham, 1011 Comerong Island Rd, Numbaa, NSW 2540. Or email sam.rach@bigpond.com - Mobile 0422271657.

All the Best for 2012,
ARDB Progeny Test Committee

2010/2011

AUSSIE RED PRODUCTION RECORDS

TOP PRODUCTION HERD- FAT + PROTEIN KG:

Highest: G & M Hamilton, 162 cows
9089 litres 3.5% 320kg Protein 3.2% 295kg Fat 348days
Runner Up: R & B Graham, 363 cows
8075 litres 3.4% 275kg Protein 4.0% 327 kg Fat 336 days

TOP MILK PRODUCTION COW SIRED BY AN AUSSIE RED - 305DAYS

Waikato 6510, Sire B Jurist, owned by Mike Green
13353 2.8% 371 Protein 2.2% 322 kg Fat

TOP PROTEIN PRODUCTION COW SIRED BY AN AUSSIE RED- 305 DAYS

Waikato 6582, Sire Botans, owned by Mike Green
11306 3.7% 416 Protein 2.2% 246 kg Fat

TOP FAT PRODUCTION COW SIRED BY AN AUSSIE RED - 305 DAYS

Beaulands Aks Julie, Sire Fyn Aks, owned by R & B Graham
11860 3.2% 376 Protein 4.0% 476 kg Fat

If you have any records in your herd for 2010/2011 higher than these, please email your records to info@aussiereds.com.au for consideration.

PRODUCTION RECORDS



CHAMPION COW : KANGAWARRA PRETTY 2612

The philosophy of the Australian Red Dairy Breed (ARDB) is to use the best RED genetics from around the world to breed the best red cows in Australia. The inaugural OFC in NSW demonstrated that this philosophy is working.

To enter the competition cows had to be sired by a red bull registered with the ARDB, Ayrshire or Illawarra Societies. Each farmer could enter a maximum of 12 cows.

There were no rules placed on the colour of the exhibits, to encourage as many farmers as possible to enter the competition. This ruling also seeks to encourage farmers to use RED bulls in the future over all their cows, so that they can experience the benefits RED genetics offer, such as better health traits, increased milk components, improved fertility and good type.

There were 5 classes in the OFC based on the exhibits year of birth. The judges also nominated an overall champion and reserve champion.

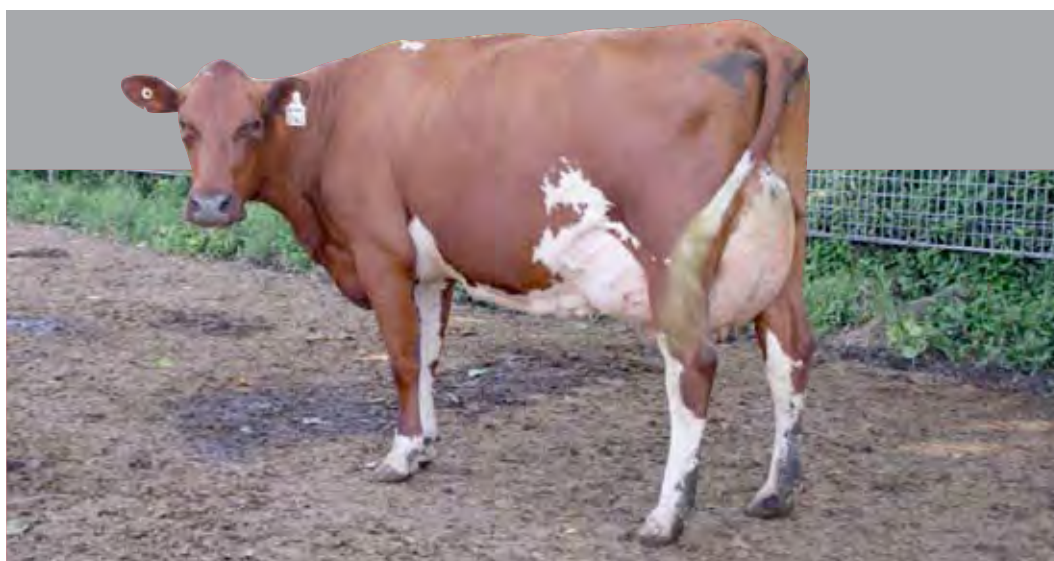
The event was organised by the ARDB and they would like to thank everyone who entered cows in the OFC. It attracted 140 exhibits from 22 farms.

Thanks to Stuart Lockhart (Ayrshire Judge) and Daniel Cochrane (Illawarra Judge) who judged the competition. They travelled from Bega to Casino over 5 days and farmers appreciated their professional on farm manner.

The ARDB would also like to thank the 2 sponsors of the event. Genetics Australia donated 5 units of ARBLEX to each class winner and an additional 5 units of ARBLEX to the overall champion. Crazy Cow also donated the owners of the overall champion a ½ page ad in Crazy Cow in print.

Hopefully ARBLEX daughters will feature in future OFC events as his ABV for overall type is 118 with an exceptional APR of 197.

The daughters of ARDB bulls performed very strongly in big classes, with the Overall Champion and Reserve Champion both sired by Aussie Red bulls, ARBRALPH and FYN AKS. A fantastic result for the ARDB.



RESERVE CHAMPION COW : BEAULANDS AKS BIRDIE 8

GENETICS AUSTRALIA'S RED ON FARM CHALLENGE

NSW 2011

RESULTS

ON FARM CHALLENGE NSW 2011

BORN 2009

1st	Kangawarra Heather 3188, (s. L Jinnys Empire)	Tim & Natalie Cochrane
2nd	Kangawarra Jewel 3269, (s. L Verbs Viscount)	Tom & Kyleigh Cochrane
3rd	Kangawarra Samantha 3197 (s. L Jinnys Empire)	Tim & Natalie Cochrane
4th	Creighton Park Elizabeth 1900, (s. L Jinnys Empire)	Brian & Debbie Parker
5th	Jelgowry 255, (s. Lynonga Red Roo)	R Russell, Jelgowry P/L
6th	Werombi Trident Belle, (S. Trident)	B & M Hayter
7th	Viewmount Squirt 31, (s.L Jinnys Empire)	R & P Ringland
8th	Kangawarra Heather 3248, (s. L Verbs Viscount)	Tom & Kyleigh Cochrane
9th	EMAI 2545, (s. ARBRALPH)	NSW DPI, Mark Holdsworth
10th	Shade Tree Bunny 980, (s. ARBRALPH)	Neville & Maureen Ward

BORN 2008

1st	Woodburn Trifle Mandella, (S. Hunington Mandella)	Tony & Todd Biffin
2nd	Beaulands Delta Tailor, (s. VESTDELTA)	Ron & Brenda Graham
3rd	Kangawarra Pretty 3012, (S. FYNAPS)	Tom & Kyleigh Cochrane
4th	Sherringham Wands 4	Lucas Family
5th	Kangawarra Samantha 3034, (s. Kangawarra Claret)	Tim & Natalie Cochrane
6th	Beaulands Frem Cassie, (S. SYDFREM)	Ron & Brenda Graham
7th	Viewmount Ruth 3, (s. Panorama Royal Treble).	R & P Ringland
8th	Beaulands Delta Fashion, (s. VESTDELTA)	Mark Wilson
9th	Beaulands Lens Birdie 3, (s. KLENS)	Ron & Brenda Graham
10th	Fairyvale Cheryl 342, (s. ARBJIM)	Terry & Shannon Blasche

BORN 2007

1st	Beaulands Aks Birdie 8, (s. FYNAPS)	Ron & Brenda Graham
2nd	Jelgowry Clarabella 47, (s. Gwandalan Park Perfection)	R Russell, Jelgowry P/L
3rd	Beaulands Delta Daisy, (s. VESTDELTA)	Ron & Brenda Graham
4th	Coolea Sakic Zerene	Crawford Family
5th	Paschendale Charlies Angel	M & J Eagles
6th	Creighton Park Queenie 1730, (s. Lemon Grove Buttler)	Brain & Debbie Parker
7th	Werombi Trident Girl, (s. Trident)	B & M Hayter
8th	Mullenderee Samantha 74	Steve Hefernan
9th	Viewmount Emma 24 (s. L Jinnys Empire)	R & P Ringland
10th	Kangawarra Princess 2884, (s. Kangawarra Beau)	Tim & Natalie Cochrane

BORN 2006

1st	Kangawarra Gladys 2693, (s. Kangawarra Sambo)	Tom & Kyleigh Cochrane
2nd	Jelgowry Jo 1885, (s. Glenbrook Kosciusko)	R Russell, Jelgowry P/L
3rd	Euroma Skole Girl, (S. Skole)	Sean Tomkins
4th	Moto	Terry Cornell
5th	Paschendale Gentle Vicky	M & J Eagles
6th	Creighton Park Treasure 1667, (s. Creighton Park Xplosion)	Brian & Debbie Parker
7th	Kendi Spring Blossom, (S. Kellcrest Iceman)	B & M Hayter
8th	Sherringham Willowgard Sybil, (s. WillowPark Backgard)	Lucas Family
9th	Shade Tree Bunny 860, (s. ARBTOLMER)	Neville & Maureen Ward
10th	Woodburn Park Satin, (s. Triallen Satin Riley)	Tony & Todd Biffin

BORN 2005 OR PRIOR

1st	Kangawarra Pretty 2612, (s. ARBRALPH)	Tom & Kyleigh Cochrane
2nd	Viewmount Myra	Salway & Ringland
3rd	Beaulands Aks Hilda, (S. FYNAPS)	Ron & Brenda Graham
4th	Verombi Kates Brunette	B & M Hayter
5th	Viewmount Melba 44, (s. Viewmont Morocco)	R & P Ringland
6th	Sherringham Glen Flora, (s. Sherringham Treaty Glen)	Lucas Family
7th	Kangawarra Jewel 2352, (S. Kangawarra Lazarus)	Tom & Kyleigh Cochrane
8th	EMAI 2137, (s. Willowpark Backgard)	NSW DPI, Mark Holdsworth
9th	Woodburn Park Delilha, (S. Kildare Reimer)	Tony & Todd Biffin
10th	Werombi Trident Grace, (S. Trident)	B & M Hayter

Champion Cow	Kangawarra Pretty 2612, Sire ARBRALPH
Reserve Champion Cow	Beaulands Aks Birdie 8, Sire FYNAPS

Details for future competitions will be announced on the www.aussiereds.com.au website

ARDB 2011 FIELD REPORT

By Steve Snowden, ARDB Field Officer

During 2011, I had the pleasure of visiting Western Australia, Tasmania, NSW and South Australia twice each. I also spent time in Queensland, and had farm visits in most areas of Victoria.

The majority of field work was spent with dairy farmers who are either crossbreeding or beginning to crossbreed rather than visiting members. This may seem unusual, but the rapid growth of our Aussie Red Breed is clearly being driven by the crossbreeding sector of the Australian Dairy industry.

The field work for the ARDB within the crossbreeding sector of the dairy industry is broken into several sections, all with the specific aim of growing the sales of Aussie Red semen, encouraging these producers to breed a section of their herds as pure Aussie Red.

There is high demand from dairy farmers wanting to use Aussie Red semen in a crossbreeding program, however, due to the high demand for export Holstein heifers some dairy farmers have put a hold on their crossbreeding programs.

The priority for field work has been to structure breeding programs for these producers so they can both utilise the Holstein heifer export market while it is available and structure their core dairy business, that of milk solids production, to be highly profitable and to not be reliant on the export heifer trade to prop up the profitability of their business.

For those with established crossbreeding programs, I have been spending time identifying the best cows and cow families within their herds that are sired by ARDB registered AI sires, and putting breeding programs in place for them to breed a core group of elite Aussie Reds within their herds. Some herds have sizeable groups of Aussie Red sired cows with ASI's above 150. There are a large number of cows with ASI's between 100 and 150. I have been encouraging these farmers to "convert" these cows to Aussie Red, which will result in these producers quickly having very high genetic merit Aussie Red herds. Creating new potential bull dam lines is a major aim of this work.

Crossbreeders are now becoming better educated on the differences between crossbreeding and blending genetics. The result of this is the demand for genetics with minimal Holstein and Brown Swiss content is growing. A list of the Holstein and Brown Swiss content in all Red sires was produced and has been well appreciated by dairy producers wanting to avoid using sires with more than 12.5% Holstein or Brown Swiss content. Please email info@aussiereds.com.au if you haven't received this list and you would like a copy.

Enquiry has come from crossbreeders as to potential future export and domestic markets for Aussie Red and Aussie Red crossbred heifers. These producers expect to have an excess of replacement heifers, due to the improving fertility and survival within their herds, since using Aussie Red genetics in their crossbreeding programs. Landmark Global appears to be the best contact at investigating the heifer export for us. We had enquiry from Guatemala for heifers and this is being followed up.

In July, I visited Jersey House to get an update on how they are going with administering the registrations of Aussie Red cattle and associated ARDB work they perform. I can report that Jersey House has the job well in hand. The only issue that still arises is that they still have some cheques not fully written out to "Australian Red Dairy Breed Inc". The "inc" on the end is often left off and unfortunately some of the bank tellers are a bit pedantic and won't accept them!!

I also had a meeting with Daniel Abernethy from ADHIS to discuss several issues, I must commend ADHIS on their willingness to assist the ARDB to solve issues and look at new ideas to help improve the genetic merit of the Aussie Red.

The creation of a Calving Ease ABV is of extreme importance to the Aussie Red Breed and hopefully this will be achieved by ADHIS for the April 2012 ABV release. The major hurdle will be having the data showing enough variation so that reliable ABV's can be created. Once again I must ask all producers to ensure that they enter all calving data.

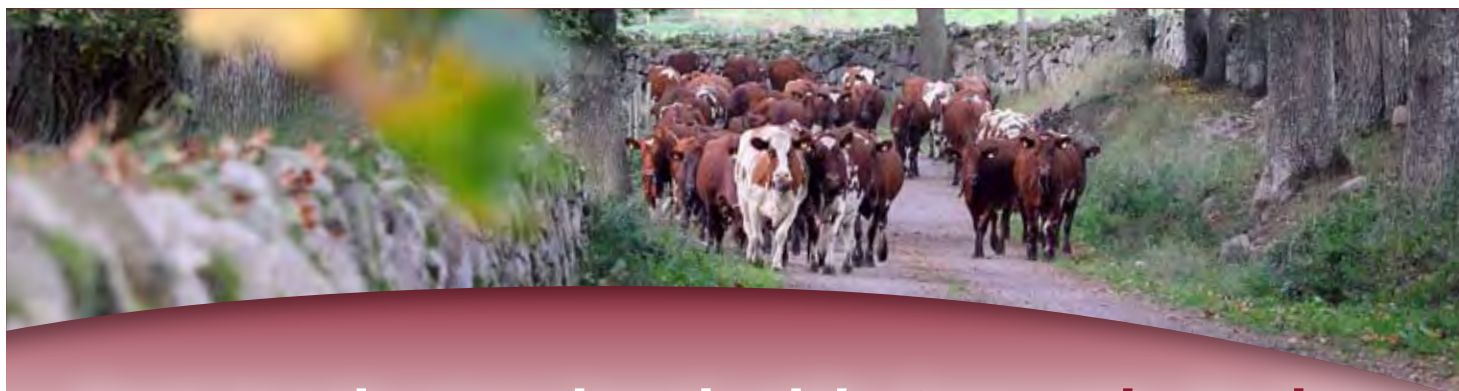
In June, I had the pleasure of the company of Dr Yachun Wang from the Chinese Agriculture Department. Dr Wang is in charge of the crossbreeding research herds in China and Mongolia. She was very impressed with the 3 way cross cows sired by Aussie Red bulls. The Aussie Red looks very similar to the native breed of cow in Mongolia. This should help the decision as to which breed to use for the 3rd cross over the Holstein, Jersey cross cows. An extremely valuable flow of information went both ways during her visit, as I learnt a lot about China and how the Chinese do things.

It was very interesting to learn that one of the research herds of 1250 cows, the cows are owned by 1000 different farmers! Here in Australia we make maize silage with the whole plant, in china they pick the ears off first for human consumption and only give the cows the stalks!! These farmers in China rely on a live calf each year from their one cow, so the crossbred cow is looking like a far more attractive option than the pure Holstein for them.

Currently China use 14 million doses of semen per year, they produce 13.5 million themselves and only import 500,000 doses. The Chinese are currently collecting semen from their own Holstein, Jersey and Montbeliarde bulls. Due to the current system of pricing for both domestic and imported semen in China, there will not be a high volume market potential for semen, however, there is real possibility for Aussie Red cross heifers in the future.

Work on the formation of the new Conformation, Optimums and Weights for the classification and Linear Trait Evaluations of Aussie Red dairy cattle, has been completed. I am happy to report that new Optimums and Weights were being used by both Jersey and Holstein classifiers this spring.

I wish everyone the best for 2012
Regards Steve Snowden
ARDB Field Officer



Fast track your herd with Genomic Reds!

VikingRed has the only **Red Genomic Programme** in the world and is the original first hand choice when it comes to profitable herd improvement. The Genomic Sires from Viking are the next generation, and offers you top quality genetics.

The VikingRed excel for calving ease, they are great for fertility and are more healthy with less mastitis and feet problems. In the long run they stay longer in the herd and make more money. The VikingRed is the ticket to a trouble-free, profitable cow!



VR Gibson +29

Gunnarstorp x O Brolin x Peterslund

- Outcross, sired by #1 Viking Red sire GUNNARSTORP
- Great health profile, super Longevity.
- Strong for Feet & Legs and Udders

HEALTH TRAITS				
Daughter fertility	112			
Calvings, Sire	105			
Calvings, maternal	-			
Udder health	105			
Other diseases	102			
Longevity	135			
Hoofhealth	-			



VR Balfa +22

R Bangkok x R Alfa x Vest Baek

- New sireline on dams side
- Better than his sire for Teat Length & Fertility
- Nice Conformation & Functional traits

HEALTH TRAITS				
Daughter fertility	99			
Calvings, Sire	101			
Calvings, maternal	105			
Udder health	107			
Other diseases	108			
Longevity	114			
Hoofhealth	-			



For more details on these sires contact VGA.
Nordic Breeding values jan 2012. 100 = Average.

VikingRed Genomic Programme – proven profitability!



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THE FOUR RED KINGS

Four Aussie Red Sires were dominant in 2011. These bulls are:

ARBBOBDOWN - LODEN BOB

ARBONJOVI - BOSGOWAN BONJOVI

ARBLEX - BEAULANDS LORRY

ARBMAWSON - BOSGOWAN MAWSON

It is very pleasing to report that ARBBOBDOWN, ARBONJOVI and ARBMAWSON held their proofs first in April and then later on in August. It is also pleasing to report that ARBLEX, the highest rated bull to graduate from Genetics Australia's Aussie Red Progeny Test Team 2007 obtained an outstanding proof and joined this elite group at the top.

ACHIEVING HIGHER PROFITS PLUS OPERATING DAIRY FARMS ON A SUSTAINABLE BASIS

When I write about the Red Dairy Genetics marketed by Genetics Australia, I always stress the importance of helping Australian dairy farmers to achieve higher profits and at the same time helping them to operate their businesses on a sustainable basis.

As regards our four Red Kings, two aspects are important: First - they all have top proofs with the emphasis on improving both production and profit.

Secondly - these four bulls are high demand bulls. Australian farmers are making good use of their genetics.

ARBBOBDOWN, proven in Genetics Australia's Aussie Red team of 2005 now holds the record for highest lifetime sales of semen for any red bull proven in Australia. The previous holder of the record was ARBLAWRENCE, Bosgovan Lawrence, proven in Team '99. ARBLAWRENCE developed into a real stayer and he is still a member of Genetics Australia's Premium Aussie Red Team. However, "the baton" has now passed on to ARBBOBDOWN - HIGHEST DEMAND RED SIRE TO DATE - LIFETIME SALES OF SEMEN.

ONE QUESTION FREQUENTLY ASKED IS HOW CAN FARMERS ACHIEVE THE MOST BENEFITS FROM USING SEMEN OF THESE FOUR HIGHLY RATED SUCCESSFUL SIRES?

This is an important question. There are two aspects common to all breeding programs: -

- First, which AI proven sires do you select?
- Then how do you use the semen? Selection of suitable cows to mate to specific bulls.

Both these questions are important.

- Initially I suggest everyone studies their individual cows, information on their herd recording

sheets and on Gene Screen Reports. This should indicate points you need to focus on when breeding the next generation of heifers to enter your herd.

There could be quite a number of key factors for different groups of cows. Generally, with most factory payment systems, improving protein production is an obvious way to improve farm profits. However, some other factors including improving milking speed, temperament, having lower cell counts and better udders, may be important as well. It may be worthwhile checking the reasons why cows have been culled in the previous 2-3 years. This information could be very helpful in selecting some traits that may still need to be improved when planning for the future. I have always supported the philosophy that cows need to be productive but they need to stay in their herds a long time as well. For me, ABVs for survival are very important.

HOW CAN KNOWLEDGE OF THESE TOP PROVEN BULLS HELP YOU?

You know your own cows far better than I ever will. So I will concentrate on analysing and discussing some traits that the Fab Four, ARBBOBDOWN, ARBONJOVI, ARBLEX and ARBMAWSON can improve.

- POINT NUMBER ONE - It is very important to avoid inbreeding. Always check the sire of your cows and the sires of all the bulls that are candidates for your next breeding program and then avoid close inbreeding.
- POINT NUMBER TWO - Always start by considering those bulls with high ABV and ABV(i) proofs. In other words, start at the top and select from those bulls at or close to the top for the traits of interest to you.
- POINT NUMBER THREE - Consider these bulls:

ARBBOBDOWN - LODEN BOB (BOTANS X HUSVEG) APR 217, REL 81%

His strengths include: -

- Significant improvement in protein production
- Significant improvement in protein composition
- Worthwhile improvement in fat production
- Worthwhile improvement in fat composition
- In the top group for temperament and farmer likeability
- In the top group for survival
- High type ratings - 110 overall type, 104 mammary system
- Sires taller cattle with wide pins
- Improves front teat placement, teat length (longer), udder texture, centre ligament and rear udder height and width.

THE FOUR RED KINGS

ARBONJOVI – BOSGOWAN BON JOVI (ORRARDYD X TORP 882) APR 198, REL 79%

His strengths include: -

- Significant improvement in fat production
- Significant improvement in fat composition
- Worthwhile improvement in protein production
- Worthwhile improvement in protein composition
- Sound workability proof – milking speed, temperament and farmer likeability
- Improves cell counts
- Improves daughter fertility
- Sound proof for survival
- High type ratings – 111 overall type, 104 mammary system
- Improves muzzle width and chest width
- All traits of the mammary system rated at 100 or higher
- High rating for centre ligament and udder texture.

ARBLEX – BEAULANDS LORRY (ORRARDYD X CHRISTIANSBORG) APR 197, REL 73%

His strengths include: -

- Top all round production
- Improves production of protein, milk and fat
Plus a worthwhile improvement in protein and fat composition
- In the top group for temperament and farmer likeability
 - In the top group for survival

- Improves daughter fertility
- Outstanding type proof – 118 overall type, 108 mammary system
- Sires taller cattle
- All body traits rated at over 100
- Outstanding proof for the mammary system, except for teat length all ratings are over 100
- Best Aussie Red to improve fore attachment and udder depth
- Good ratings for centre ligament, front teat placement and height of rear attachment.

ARBMAWSON – BOSGOWAN MAWSON (ORRARDYD X BJURIST) APR 180, REL 74%

His strengths include: -

- Outstanding milk production. ARBMAWSON is Team Leader for this trait.
- High production protein and fat
- In the top group for improving cell counts
- Sound proof for survival
- High type ratings – 111 overall type, 109 mammary system
- Team leader for improving centre ligament and front teat placement
- High ratings udder texture, udder depth and rear attachment height
- Of our 4 stars, ARBMAWSON is probably the best choice to mate to maiden heifers.

The first Solstice daughters are now producing, farmers report fantastic udders, quiet, heaps of milk and great feet and legs.

SOLSTICE is a high demand sire, place your orders early in 2012 to avoid disappointment.

Leading the way in crossbreeding in Australia for:

- Professional advice based on experience and backed by science.
- We are an independent company providing advice, tailored to your herd goals.
- Specializing in Quantum Leap our three way commercial crossbreeding program.
- Crossbreeding can improve the health and longevity of your herd through the heterosis effect, find out how.
- We are the agents for Coopex Montbeliarde, France and we are working to provide farmers with the best sires available to suit your crossbreeding needs.



Contact us today for information and advice for your herd.

Steve Snowdon 0417 138 508
Karen Moroney 02 6072 0480

Address: 824 Little Snowy Creek Road,
Eskdale Vic 3701
E-Mail: ausredgen@harboursat.com.au

ELITE COW AWARDS WAS A NEW INITIATIVE OF THE ARDB IN 2011

ARDB Cows eligible for this ultimate productivity award must fulfill the following 5 requirements:-

1. Must have had her first calving under 2 years and 6 months of age
2. Must have completed 8 lactations by her 11th Birthday
3. Must have a minimum of 250 day lactations
4. Must have an average PI over 100 (combined PI as calculated by registration centre)
5. Must be a registered animal with The Australian Red Dairy Breed

THE FOLLOWING COWS SUCCESSFULLY RECEIVED THIS AWARD IN 2011

Cluain Ruby 110 ELITE COW 10L 94933 3.8% 3638 Fat 3.6% 3375 Protein 101 PI ave
 Beaulands Christian Cassie ELITE COW 8L 64326 4.4% 2841 Fat 3.4% 2207 Protein 111 PI ave
 Beaulands Christian Hazel ELITE COW 8L 61861 4.8% 2975 Fat 3.5% 2153 Protein 106 PI ave
 Beaulands Jonland Scarlet ELITE COW 8L 59372 4.3% 2533 3.7% 2206 Protein 105 PI ave
 Beaulands Torpane Rebecca 2 ELITE COW 8L 60660 4.8% 2917 Fat 3.5% 2133 Protein 105 PI ave
 Beaulands Abru Linda ELITE COW 10L 88333 3.9% 3426 Fat 3.2% 2801 Protein 109 PI ave
 Beaulands Tbruno Junie ELITE COW 8L 64678 3.9% 2536 Fat 3.5% 2244 Protein 104 PI ave
 Beaulands Torland Caremal ELITE COW 8L 76514 3.7% 2800 Fat 3.3% 2513 Protein 111 PI ave
 Beaulands Torland Rosie ELITE COW 8L 64194 4.3% 2731 Fat 3.7% 2396 Protein 113 PI ave
 Beaulands Torpane Matilda ELITE COW 9L 73989 4.5% 3299 Fat 3.5% 2595 Protein 113 PI ave
 Beaulands Torland Canary ELITE COW 8L 65401 4.2% 2764 Fat 3.7% 2403 Protein 110 PI ave
 Beaulands Torland Scarlet ELITE COW 8L 72997 3.8% 2780 Fat 3.5% 2556 Protein 115 PI ave
 Beaulands Ekes704 Buttercup ELITE COW 8L 58490 4.3% 2535 Fat 3.6% 2080 Protein 104 PI ave
 Beaulands Ekes704 Fashion ELITE COW 8L 61816 4.1% 2520 Fat 3.6% 2231 Protein 104 PI ave
 Beaulands Fredvang Scarlet ELITE COW 8L 70474 3.9% 2739 3.4% 2403 Protein 116 PI ave
 Beaulands Ekes704 Mayflower ELITE COW 10L 76195 4.0% 3043 Fat 3.5% 2693 Protein 103 PI ave
 Beaulands Skyllberg Pixie ELITE COW 8L 60048 Milk, 4.2% 2516 Fat, 3.3% 1975 Protein 101 PI ave
 Beaulands Ejl Flora ELITE COW 8 Lactations 56170 Milk, 4.8% 2678 Fat, 3.6% 2041 Protein 104 PI ave

Send your nominations into Jersey House to include your ELITE COWS in the 2012 list.

SUPERIOR RED ANGLERS



GGHAITHABU

Ascona x Zion x Kom Leader

- Great feet & legs
- Adds capacity

124 OT 115 OM 118 F&L



GGHEXER

Baldo x Cadon x Pyllberg

- Adds production with components
- Improves dairyness

119 OT 117 OM 105 F&L

Investing Locally



Thinking Globally

"Better Genetics, Better Health"

What Aussie Red Bulls did the 2012 Recipients use in 2011?

1. Top ASI large herd : Jan Raleigh

Jan used ARBMawson ARBLex ARBRedchief ARB-Bonjovi Peterslund & A Tosikko on the cows. ARBPirate ARBMawson & Braut on the heifers



Jan (Timboon, VIC) with Peter Williams (ADHIS) at the Red Tie Dinner.

2. Top ASI small herd: Greg & Kris Goulding

Greg used ARBBonjovi, ARBBobdown, ARBLex, ARBMawson, Eik, VFoske, R David, A Tosikko, Peter-slund & 140 doses of Progeny Test. Gibson, G Edbo & Braut on the heifers.



Greg (Cohuna, VIC) with Peter at the Red Tie Dinner

3. Most Improved ASI large herd : Terry & Shannon Blasche

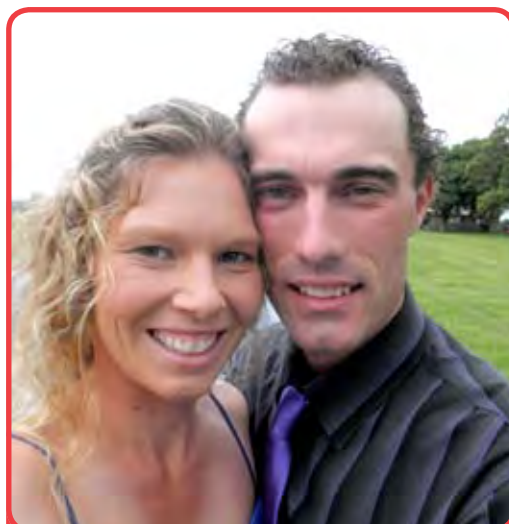
Terry & Shannon used A Linne, ARBLex, R David, Dragomir, Hexer, Facet, A Tosikko, ARBHilly & BAustin



Terry (Casino, NSW) with Peter at the Red Tie Dinner

4. Most Improved ASI small herd : Tom & Kyleigh Cochrane (Pyree, NSW)

Tom & Kyleigh used R David, R Fastrup, R Bangkok & ARBHilly



Tom & Kyleigh

5. Top ASI new herd : G.T. Sheppard & Sons

Brian and Reta used ARBLex, ARBJonty, ARBWolverine, ARBLatrobe, ARBDmax, ARBAaron & ARB-Nick



Brian & Reta Sheppard (Whitfield, Vic) with Peter at the red tie dinner.



SOCIAL PAGES



SOCIAL PAGES





90 Plus Club (Classified between 1/11/09 - 31/10/11)

Herdbook	Name	Owner	Sire ID	Sire Name	DoB	Pts
20490	BEAULANDS AKS KATIE ET 5 (A.I.) 90pts	GRAHAM, RW & BC	FYNAKS	FYN AKS	27/08/2004	90
6042	BEAULANDS AKS STATELY 2 (E.T.) 90pts	GRAHAM, RW & BC	35099	FYN AKS (DK)	7/01/2004	90
5528	BEAULANDS STOPAFORS FASHION (E.T.) 90pts	GRAHAM, RW & BC	93442	STOPAFORS 3442 (NRF)	24/04/2001	90
5537	BEAULANDS HULAN KATIE (E.T.) 90pts	GRAHAM, RW & BC	HULAN6097	HULAN 6097	28/05/2001	90
5701	BEAULANDS AKS MAYFLOWER (E.T.) 90pts	GRAHAM, RW & BC	35099	FYN AKS (DK)	14/06/2002	90
5703	BEAULANDS AKS MAYFLOWER 2 (E.T.) 90pts	GRAHAM, RW & BC	35099	FYN AKS (DK)	14/07/2002	90
6066	BEAULANDS AKS LADY 3 (E.T.) 90pts	GRAHAM, RW & BC	35099	FYN AKS (DK)	13/07/2004	90
6072	BEAULANDS AKS BIRDIE 5 (E.T.) 90pts	GRAHAM, RW & BC	35099	FYN AKS (DK)	25/07/2004	90
13610	BEAULANDS AKS LADY 2 (A.I.) 90pts	GRAHAM, RW & BC	FYNAKS	FYN AKS	6/10/2004	90
13615	BEAULANDS AKS KATIE (A.I.) 90pts	GRAHAM, RW & BC	FYNAKS	FYN AKS	18/11/2004	90
21210	BEAULANDS AKS CAREMAL (A.I.) 90pts	GRAHAM, RW & BC	FYNAKS	FYN AKS	6/02/2006	90
14371	LODEN BONNY 1884 (A.I.) 90pts	RIGGS & SON, D H	NZLEDBERG	CARMELGLEN EDBERG	11/02/2004	90
14396	LODEN PETUNIA 1912 (A.I.) GR1 90pts	RIGGS & SON, D H	ARBRLPH	GRAZIN PRINCE RALPH	29/03/2004	90
18457	LODEN KIBOKO 1938 (A.I.) 91pts	RIGGS & SON, D H	IRISHMAN	SANROSA IRISH LIMERICK	27/01/2005	91
18512	LODEN SPEEDIE 2002 (A.I.) GR1 90pts	RIGGS & SON, D H	ARBCOOPER	BOSGOWAN COOPER	19/04/2005	90
18515	LODEN SPEEDIE 2004 (A.I.) 90pts	RIGGS & SON, D H	ARBENTLEY	BOSGOWAN BENTLEY	25/04/2005	90
21385	KOENARL JILL Z39 (A.I.) 90pts	TAYLOR, TIMOTHY	ARBRLPH	GRAZIN PRINCE RALPH	20/06/2004	90



**BEAULANDS HULAN KATIE
EX 90**

**BEAULANDS AKS BIRDIE
EX 90**



**BEAULANDS AKS KATIE
EX 90**

**BEAULANDS AKS MAYFLOWER
EX 90**



4

very good reasons to include proven Aussie Reds in your breeding program

There has never been a better time to use the best of the Australian proven Aussie Red bulls. With the cooperation of a number of progressive Australian Breeders and progeny test members we have the strongest team of bulls ever available. All four bulls featured below warrant a place in any breeding program and all rank in the top 5 Australian bulls available. If red is your passion or crossbreeding is your breeding goal you cannot go past these top Australian proven bulls, designed and proven for Australian farming systems and conditions.

1

ARBBOBDOWN

Botans x Husveg



APR	217
OVERALL TYPE	110
MAMMARY SYSTEM	104

Rel 81%

No 1 Australian bull available. The first bull to lift production including a breed leading 24kgs P and +.34% P. A super Overall Type ABV of 110 rounds off this world class sire.

2

ARBONJOVI

Orraryd x Torp 882



APR	198
OVERALL TYPE	111
MAMMARY SYSTEM	104

Rel 79%

ARBONJOVI is the 3rd highest Australian bull available. His impressive well balanced production ABV has made him one of our most popular bulls. A lift to fat test of +.38% and protein test % +.20% as well as his equally impressive Overall Type ABV of 111 are no doubt good reasons for his popularity.

3

ARBLEX

Orraryd x Christiansborg



APR	197
OVERALL TYPE	118
MAMMARY SYSTEM	108

Rel 82%

ARBLEX emerged after the April 2011 ABV as the best all round Red bull available. At 197 APR and 118 for Overall Type he stands out as a must use bull. He offers a well balanced production ABV and is positive for all mammary traits with udder depth, fore attachment and centre ligament particular features.

4

ARBMAWSON

Orraryd x Bjurist



APR	180
OVERALL TYPE	111
MAMMARY SYSTEM	109

Rel 84%

One of the first bulls to use to improve udders at 109 and boost milk production +802 L milk, protein production at +21Kg and a SCC ABV of 132. This has made him one of Australia's most popular bulls.

For full details on the Aussie Red proven team contact:

Freecall 1800 039 047 www.genaust.com.au

Red Breeds Specialist John Harle 07 3818 0564

Genetocs
AUSTRALIA

NOW ALL YOUR FAVOURITE AB COMPANIES HAVE

AUSSIE RED PROGENY TEST BULLS



- Only bulls with high genetic merit and extreme health profiles are approved for Aussie Red progeny testing.
- Our minimal Holstein content policy makes these bulls ideal for cross breeding as well.