

Handle reproduction in a proactive way!

VikingGenetics is currently running a project where we are looking to implement Scandinavian repro-advise for Australian dairy herds in addition to the traditional AI work. We have undertaken a trial with 11 herds in Victoria, involving approximately 2500 cows. Initial data collected has shown that the problems affecting cow fertility are consistent. The goal is to provide the farmers with an extended knowledge of their herd and give an insight into the commonly occurring problems. This provides the farmer with a platform from where informed decisions can be made.

Thursday
25th August

Quality Hotel,
265 Mickleham Road,
Tullamarine VIC

11 am - 2 pm

The dairy industry is going through a time of hardship with decreasing milk prices and it is now more than ever, very important to utilize the untapped existing potential in the herds. There are real economical benefits from an increased interest in fertility and reproduction within the milking herds. So far we have been able to make customer benefits at the farm level and the response has been positive. **We have found that an average herd that is using a double PG programme can save more than \$7000 in AI costs alone!** We would now like to show the results so far and with your input, take the discussion forward.

For catering and seating purposes, we would be grateful if you could indicate if you are able to attend this day by either emailing info@vikinggenetics.com.au or call the office on 02 60 71 3007 by 19th of August.

