VIKING NEWSLETTER SPRING 2013



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We are happy to announce the appointment of a new representative for Viking Australia in Western Victoria, Michelle Bratty. Michelle started with us on the 1st July and has been very well received by everyone in the western districts.

Michelle's contact number is 0418 479 909.

Even though it is a tough year in many regards for all of us involved in the industry, we have continued to increase sales in the first half of 2013. More and more dairy farmers are realising the financial benefits the Viking NTM system of breeding has to offer through genuine improvements to cow health.

POLLED SIRES

Currently we are looking at importing a Polled Sire, we believe Sires should have much more to offer than just their polled traits. Please CONTACT US if you would like POLLED SEMEN, as we are anticipating a shipment late spring.

Viking Red – VR Nero PP (genomic) (Nora Prastgard x Andersta 1967 x Nieleman OOppium)

*outcross

- * positive milk and components
- * positive health traits
- * medium sized cows

*longer teats

NEW SIRES

Viking Red Sires - S Valpas proven sire with 300 dtrs Rel 97% - (K Okke x K Kelli x Etro). S Valpas is from Finland and offers some outcross genetics with no Holstein genes and is A2/A2. He is a high production sire with good daughter fertility and is a great sire for those looking for more chest and body in their cows without the influence of any Holstein genes. Valpas will be a good fit in most mating situations.

VR Solero – proven sire with 171 dtrs Rel 95% (Sorby x Orraryd x G Ross) VR Solero was selected for Australia as a genomic sire some years ago and now has a dual proof both in Australia and the Viking population. He has a NTM of +20 and ranked No. 14 in Scandinavia and is No. 2 on APR here with a very high production index +29 protein + 37 fat. Udder scores are very good and solero has longer thicker teats. They are medium size cows with

good strength milking speed, temperament and longevity. Although Solero is from an Orraryd cow he is still a good out cross for many as he is the only Sorby Son in Australia.

VR Flame – (genomic)(V Foske x Gunnarstorp x O Brolin) It makes perfect sense to have a high ranked genomic son of V Foske as I believe V Foske will prove to be a very successful Sire here in Australia and early reports on his daughters are extremely positive. VR Flame has the same profile as V Foske, strong health traits, production and very similar type but better feet and legs score. If you like your V Foske daughters then VR Flame is the young sire to use with some fresh blood through the dam side with Gunnarstorp.

VIKING AUGUST PROOF RUN

Viking Reds – Buckarby has increased his NTM by two points to +32 by further improvement in calvings maternal, udder health and longevity, slight increases for production and milking speed as well. Truly a No. 1 Sire!

VR Cigar – Cigar has added 57 dtrs to his proof and remained quite stable decreasing a little on total production but slight increases in most health traits.

Asmo Andrei - Asmo Andrei has added 28 dtrs to his proof and has decreased a little in production and dtr fertility but is still a highly ranked sire in Scandinavia and here as well ranking No.1 for production and three for mastitis resistance.

Genomic Reds - VR Gibson and VR Balfa both now have daughters added to their proofs. Genomics will be here to stay as the chances for success are proving to be far greater than test sons under the "old PT System". VR Balfa has risen from predicted NTM +21 to NTM+23 with 75 daughters in his proof whilst VR Gibson has gone from NTM +26 to NTM +18 with 138 daughters and still holds his very high predicted longevity score of +132.

WEBSITE: visit our new website on www.vikinggenetics.com.au for latest news and view Sire Proofs. We will also be adding new information on results with Viking Sires as they come to hand and farmer comments also on face book page.

I.D.W. Viking Class - This year we are sponsoring a class at Dairy Week called Vikings Health for Profit Class. The winner will be the cow that best fits for SCC, Fertility, herd PI and longevity traits such as feet and legs and udder conformation and will be open to an all breeds class.

Kind Regards

Erik Thompson

Sales Manager

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